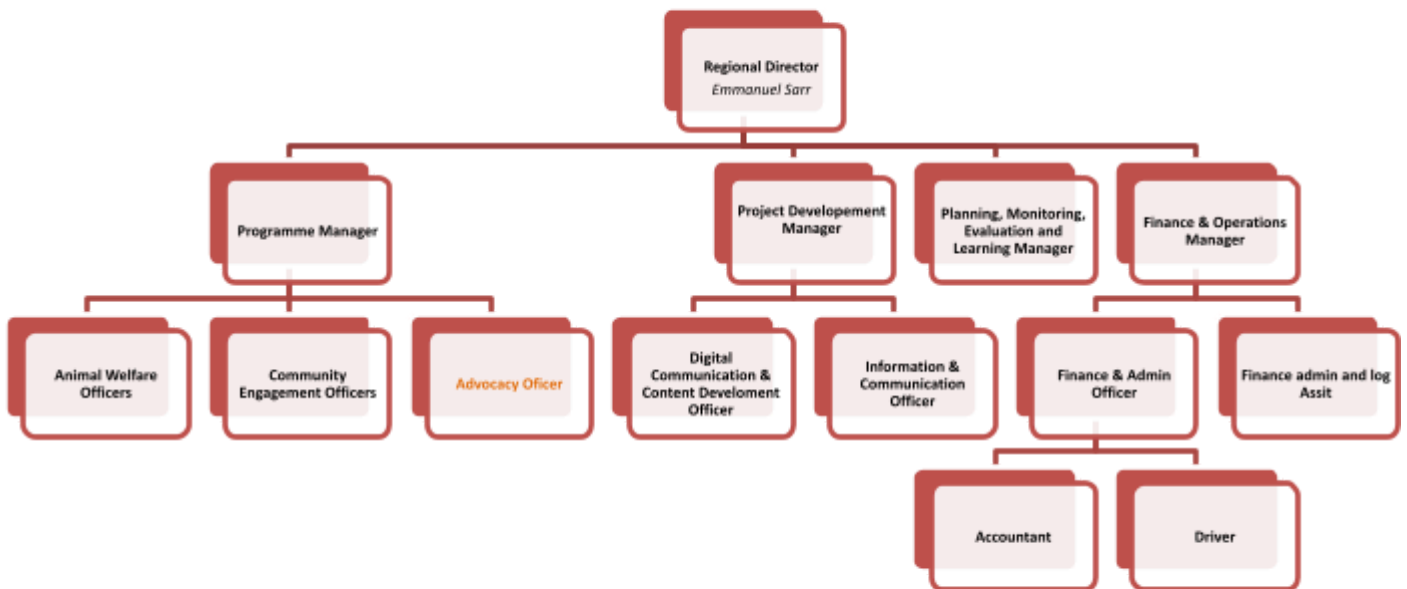




Advocacy Officer

Reports to:	Programme Manager
Responsible for:	None
Location:	Based in Dakar with regular travel within Senegal; and occasional wider international travel for meetings or workshops.
Salary details:	Commensurate with experience
Hours:	Normal Senegal working hours, plus out of hours work as required
Conditions:	National appointment, 1 year fixed term, with possibility of extension
Starting date:	June 1 st , 2026

Structure and position of the role



Background to the role

Brooke is an international animal welfare organisation working to improve the living and working conditions of horses, donkeys and mules in less developed countries. We currently operate in eleven countries in Asia, Africa, Central America and the Middle East, with over 1,000 skilled staff working directly in the field.

Brooke has been working in Senegal since January 2010 and a Brooke office was established in Dakar early in 2011. Brooke West Africa (BWA) is tasked with developing and implementing country and regional strategies to improve the welfare of working equine animals. This is done by tackling specific welfare issues at grassroots level through community engagement and improvements to the quality and accessibility of equine services, whilst also seeking wider and long term impact through advocating for an enabling policy and legal environment for working equine welfare at the local, national and regional level.

In order to develop the programme within Senegal and the West African region, we are recruiting for a new position of Advocacy Officer to coordinate and further develop our advocacy in Senegal and in the wider West Africa region in collaboration with BWA's Regional Representative and Programme Manager and with BWA Partners. This is an exciting role, aimed at a professional with a minimum of 5 years proven experience **in an advocacy focused role**, combining work on developing BWA's advocacy agenda, building alliances, managing policy research projects and providing support to BWA partners through advocacy training and mentoring.

The role will widen over time to encompass all elements of the job description as outlined below, ensuring the postholder has sufficient time to work alongside colleagues, particularly from the Head Office Advocacy & Public Affairs Team, to develop equine-specific animal welfare advocacy expertise.

Key responsibilities and tasks

Advocacy lead and coordination of BWA Advocacy

- Maintain an overview of needs and opportunities for advocacy on working equine welfare in West Africa and possibly Central Africa
- Take the lead in producing and coordinating high quality advocacy resources including reports and policy briefings as well as written submissions on proposed policies and legislation
- Support and coordinate policy focused pieces of research
- Train partners on advocacy and provide technical support on local advocacy activities
- Liaise with BWA SMT and the International Advocacy & Public Affairs Team in Brooke UK to out-source more in-depth work to others/consultants as needed; manage, monitor progress and keep others updated on this work.
- Act as lead person for advocacy M&E and work with BWA's staff on the production of relevant monitoring, evaluation and reporting documents
- Engage in Brooke's wide advocacy capacity building programme including by attending international advocacy workshops/conferences
- Contribute to the development of BWA's strategic documents as required

Networking and alliance building

- In conjunction with BWA Regional Representative and Programme Manager, represent BWA externally in relevant advocacy meetings and other fora.
- Explore opportunities for greater civil society coordination and shared advocacy objectives for collective action to improve working equine welfare
- Support the Programme Manager and Regional Representative to build effective working relationships with relevant local animal welfare/health and other relevant Government departments and national and local organisations in order to promote the Brooke as the leading working equine welfare organisation within the Region.

General

- Perform such additional tasks as may reasonably be requested from time to time by the Regional Representative.
- In undertaking the role, comply with all Brooke global and regional policies and procedures.
- As part of this role there is a need to travel as required, sometimes at short notice, within Senegal, the region and internationally.
- This list of tasks may not be exhaustive and will be reviewed from time to time.
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Description of the candidate		Essential	Desired
The skills, abilities, experience and knowledge described below summarize what is needed to perform the job effectively. They also represent the selection criteria and form the basis of the recruitment decision. It is important to show how you meet the criteria outlined below in your application.			
Knowledge and Experience			
1	At least a first degree (Bachelors) in a relevant international development, law or animal health/welfare discipline or equivalent experience	√	
2	Experience (minimum 5 years) working in a dedicated advocacy position	√	
3	An understanding of the policy environment in Senegal and the region, including decision making processes of government and other key institutions and international donors	√	
4	An understanding of evidence-based approaches to advocacy	√	
5	Experience developing and implementing advocacy initiatives with partners at grass roots and national levels	√	
6	Proven practical experience in identifying & mapping policy issues; and in developing practical advocacy materials and resources	√	
7	Experience in liaising with senior level government authorities		√
8	Experience building professional external networks at senior level		√
9	Knowledge of basic animal welfare concepts and an understanding of the importance of working equines to the economies of developing countries		√
10	Experience working in other countries in West Africa & understanding of political, social & economic regional context	√	
Compétences et aptitudes		Essentiel	Souhaité
1	Clear, strategic thinker with strong analytical and critical thinking skills	√	
2	A culturally sensitive communicator, with excellent negotiation and networking skills	√	
3	Good information management skills including ability to write clear concise reports for a variety of audiences in French/English; Strong IT skills (Word, Excel, PowerPoint, Outlook)	√	
4	Strong and engaging communication and presentational skills to a variety of audiences	√	
5	Fluent in English	√	
6	Good interpersonal skills, working diplomatically with people at a senior level to develop trust, shared understanding and motivation	√	
7	Empathy to suffering of any animal including humans, and ability to inspire others to improve equine welfare	√	
8	Excellent organisation, planning and follow up skills	√	